Analysis of Standard Vs Access Admissions

Financial Year 2017/18

	Castle Museum		Yorkshire Museum		York Art Gallery		All Sites Total	
	Q2	Q3	Q2	Q3	Q2	Q3	Q2 & Q3 2017/18	
Standard Tickets								
Adult	45852	35268	16603	9289	9412	7643	124067	53%
Child Paying	7	0	8	0	0	1001	1016	0%
MDY Pass	5	11	10	10	0	0	36	0%
York Pass Adult	3379	1586	1175	565	467	298	7470	3%
York Pass Child	553	212	156	50	54	47	1072	0%
York Residents Day Ticket	0	0	0	0	0	0	0	0%
	49796	37077	17952	9914	9933	8989	133661	57%
Memberships								
YMT Card Standard	964	758	347	276	477	328	3150	1%
YMT Card DD	111	106	42	26	33	36	354	0%
YMT Card Access	299	213	110	71	83	75	851	0%
YMT Card Access DD	4	8	1	4	9	2	28	0%
YMT Card York	790	1118	502	349	927	741	4427	2%
YMT Card York DD	55	64	27	10	67	52	275	0%
YMT Card York Access Free	407	513	179	214	359	526	2198	1%
YMT Card Return	2777	3656	3703	2528	5708	5095	23467	10%
	5407	6436	4911	3478	7663	6855	34750	15%
Free Tickets								
Child Free	16060	10817	5007	2453	1848	1001	37186	16%
Under 5	1042	1028	406	468	101	93	3138	1%
Hospitality Visitor	11	1	0	0	1	0	13	0%
Blue Badge Guide	10	4	13	8	9	2	46	0%
Museums Assoc Card	37	30	62	38	58	52	277	0%
National Art Pass	0	0	394	303	1400	1124	3221	1%
ICOM Card	24	16	45	25	70	32	212	0%
NMDC Staff	7	9	2	9	17	16	60	0%
FoYAG Single	0	0	0	0	499	430	929	0%
Visit York VIP	162	151	67	65	23	33	501	0%
MAX Card	466	293	119	60	47	32	1017	0%
Carers	747	551	179	105	132	77	1791	1%
YPS Members	0	0	74	58	0	0	132	0%
Visit York Tourism	2	9	0	0	16	6	33	0%
Marketing Free	0	2	11	9	6	2	30	0%
Other Free	212	244	156	133	73	180	998	0%
FoYAG Joint	0	0	0	0	10	22	32	0%
YMT Staff	7	7	13	14	20	15	76	0%
YMT Vols	26	20	25	9	27	31	138	0%
Assoc of Vol Guides	0	1	1	2	4	2	10	0%
Jorvik Group Staff	14	15	14	12	19	10	84	0%
Relaxed Opening Child	2	0	0	0	0	0	2	0%
Relaxed Opening Adult	3	0	5	0	0	0	8	0%
Residents Weekend Adult	0	0	0	0	0	0	0	0%
	18832	13198	6593	3771	4380	3160	49934	21%
Access Tickets								
Access 17 to 24	5436	3774	2379	1327	1451	1114	15481	7%
Access Pension Credit	68	22	19	5	18	16	148	0%
Access Wheelchair User	579	438	108	51	66	30	1272	1%
Access Universal Credit	378	243	83	40	45	35	824	0%
	6461	4477	2589	1423	1580	1195	17725	8%
Total	80496	61188	32045	18586	23556	20199	236070	100%

Financial Year 2018/19

	Castle Museum		Yorkshire Museum		York Art Gallery		All Sites Total		
	Q2	Q3	Q2	Q3	Q2	Q3	Q2 & Q3 2018/19		Against LY
Standard Tickets									
Adult	40979	34085	23197	11225	5431	6436	121353	48%	-2%
Child Paying	13	1	21	0	0	2	37	0%	-96%
MDY Pass	7	6	6	0	0	0	19	0%	-47%
York Pass Adult	2334	1361	1254	546	353	231	6079	2%	-19%
York Pass Child	352	162	244	87	19	34	898	0%	-16%
York Residents Day Ticket	336	368	0	0	0	0	704	0%	0%
	44021	35983	24722	11858	5803	6703	129090	51%	-3%
Memberships									
YMT Card Standard	824	815	352	202	301	391	2885	1%	-8%
YMT Card DD	56	117	15	24	24	28	264	0%	-25%
YMT Card Access	245	216	76	35	61	82	715	0%	-16%
YMT Card Access DD	4	14	0	3	3	1	25	0%	-11%
YMT Card York	858	1079	659	430	671	1060	4757	2%	7%
YMT Card York DD	56	102	19	14	59	69	319	0%	16%
YMT Card York Access Free	6069	637	240	200	320	640	8106	3%	269%
YMT Card Return	3648	4737	3776	2709	4365	6549	25784	10%	10%
	11760	7717	5137	3617	5804	8820	42855	17%	23%
Free Tickets									
Child Free	13791	9362	13076	5357	1328	2621	45535	18%	22%
Under 5	799	779	1262	490	86	258	3674	1%	17%
Hospitality Visitor	0	0	0	3	0	0	3	0%	-77%
Blue Badge Guide	2	7	7	5	0	0	21	0%	-54%
Museums Assoc Card	45	41	30	20	42	42	220	0%	-21%
National Art Pass	0	0	268	167	809	818	2062	1%	-36%
ICOM Card	43	20	41	25	62	32	223	0%	5%
NMDC Staff	4	11	0	0	6	12	33	0%	-45%
FoYAG Single	0	0	0	0	331	258	589	0%	-37%
Visit York VIP	197	161	124	44	35	36	597	0%	19%
MAX Card	409	261	363	91	37	60	1221	0%	20%
Carers	740	636	339	138	77	100	2030	1%	13%
YPS Members	0	0	32	24	0	0	56	0%	-58%
Visit York Tourism	13	5	13	0	3	7	41	0%	24%
Marketing Free	0	0	19	3	5	1	28	0%	-7%
Other Free	341	271	112	132	143	218	1217	0%	22%
FoYAG Joint	0	0	0	0	14	26	40	0%	25%
YMT Staff	9	11	4	4	15	20	63	0%	-17%
YMT Vols	20	15	11	7	10	33	96	0%	-30%
Assoc of Vol Guides	5	6	2	1	2	2	18	0%	80%
Jorvik Group Staff	18	9	14	6	26	12	85	0%	1%
Relaxed Opening Child	0	0	0	0	0	0	0	0%	-100%
Relaxed Opening Adult	0	0	2	0	0	0	2	0%	-75%
Residents Weekend Adult	0	0	6	0	0	0	6	0%	0%
	16436	11595	15725	6517	3031	4556	57860	23%	16%
Access Tickets									
Access 17 to 24	4616	3441	3433	1813	1168	1235	15706	6%	1%
Access Pension Credit	38	27	28	3	14	20	130	0%	-12%
Access Disability	840	633	207	86	30	41	1837	1%	44%
Access Universal Credit	154	140	84	19	26	21	444	0%	-46%
	5648	4241	3752	1921	1238	1317	18117	7%	2%
Online Tickets									
Adult Online	42	2442	17	174	3	39	2717	1%	0%
Access Online	0	124	2	8	3	8	145	0%	0%
Child Online	7	1443	3	105	1	5	1564	1%	0%
	49	4009	22	287	7	52	4426	2%	0%
Total	77914	63545	49358	24200	15883	21448	252348	100%	7%